

# BEHIND

# the BIRTHday

We invite your group, company, or organization to support the **wonderful** & **impactful** memories that capture the depth of our work.

With your support, we can reach our goal of raising **\$2.5 million** this year and celebrate tens of thousands of children!



In 2023, we want YOU to be **Behind the BIRTHday!**

## PROGRAM

## Partnerships



**BIRTHDAY CELEBRATIONS**

**\$1,000**  
DINNER

**\$5,000**  
TIME TO PARTY

**\$10,000**  
ACCESSORIZING CHEER

**\$15,000**  
MEMORY MAKER

**\$20,000**  
BIRTHDAY BOUTIQUE



**BIRTHDAY CHEER BOX**

**\$2,500**  
FIRST BIRTHDAY

**\$5,000**  
A GIFT JUST FOR YOU

**\$10,000**  
DOUBLE HIGH FIVE

**\$15,000**  
BEHIND THE BIRTHDAY BOX

**\$20,000**  
CHAMPION OF CHEER



**CLASSROOM CHEER**

**\$1,000**  
SCHOOL

**\$5,000**  
TEACHER

**\$10,000**  
COMMUNITY

**\$15,000**  
STUDENT



**BEVERLY'S BABIES**

**\$1,000**  
FORMULA FOR CHEER

**\$5,000**  
COMMUNITY BABY SHOWER

**\$10,000**  
ITTY BITTY

**\$15,000**  
A YEAR OF CHEER

**\$20,000**  
BABIES IN THE BURGH

Partnerships include digital and social features, logo recognition, signage, event access, media exposure, community recognition, and volunteer opportunities. Partnerships over \$20,000 are tailored specifically to the programs of choice.