

Celebrating MOMENTS THAT MATTER

BEVERLY'S
BIRTHDAYS



OUR STORY

In 2012, our founder, Megs Yunn, met a young girl named Beverly who shared with Megs that she had never had a birthday party of her own or even a slice of her own birthday cake. Inspired by this interaction, Megs decided to start the nonprofit Beverly's Birthdays.



OUR PURPOSE

We connect with health agencies, social service providers, and community organizations to provide our programs and services to children and families across South Western Pa. We focus on positive relationship building, resource connectivity, and supporting basic material need.



OUR EXPANSION

In 2022, the organization launched Beverly's Babies, a division that focuses on celebrating the "BIRTH" day by providing critical baby care items and resources. Under this division is **The Greater Pittsburgh Infant Formula Bank**, Itty Bitty Diaper Bags, Free Community Baby Showers, and A Year of Cheer!

OUR PROGRAMS

By using the vehicle of celebration, we remind children and families that they are important, are special, and they matter.



CLASSROOM CHEER



BEVERLY'S BABIES



BIRTHDAY PARTIES & THE BIRTHDAY BOUTIQUE



BIRTHDAY CHEER BOX



MILESTONES

*"BIRTHDAYS ARE ABOUT LETTING THE
WORLD KNOW YOU MATTER."*

- UNIQUE, 11, BIRTHDAY RECIPIENT

YEARLY IMPACT



BABIES

35

FREE COMMUNITY BABY SHOWERS HOSTED

4,000

BABIES SUPPORTED

2,400

BABIES FED

2,200

DIAPER BAGS DISTRIBUTED

1,000

SAFE SLEEP SACKS DISTRIBUTED

8,000+

CANS OF FORMULA DISTRIBUTED



BIRTHDAYS

15,000

CLASSROOM BIRTHDAYS RECOGNIZED

12,000

BIRTHDAY GIFT PACKAGES DISTRIBUTED

140

GROUP BIRTHDAY PARTIES HOSTED

2,200

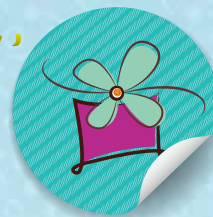
BIRTHDAY BOUTIQUE SHOPPERS CELEBRATED

3,350

CUPCAKES GOBBLED UP

**TOO MANY
TO COUNT**

BIRTHDAY WISHES GRANTED



BASICS

2,000

TOOTHBRUSHES/TOOTHPASTE DISTRIBUTED

2,200

PAIRS OF PAJAMAS DISTRIBUTED

25,000

HYGIENE PRODUCTS DISTRIBUTED

6,000

PACKAGES OF BABY WIPES DISTRIBUTED

3,300

PACKAGES OF DIAPERS DISTRIBUTED

3,500

BIRTHDAY DINNER MEALS

\$2.8 MILLION

IN CASH
CONTRIBUTIONS RAISED



\$600,000

IN PRODUCT
DONATIONS RECEIVED



175+

SOCIAL SERVICE
AGENCIES SUPPORTED



7

COUNTIES
SERVED



3,600

VOLUNTEER
HOURS SERVED



GET INVOLVED

I GIVE TO BEVERLY'S BIRTHDAYS BECAUSE THE CULTURE AND MISSION ARE UNPARALLELED. THE DIFFERENCE THEY MAKE IN THE LIVES OF CHILDREN AND FAMILIES IS SO SIGNIFICANT."
- TOP DONOR



VOLUNTEER



PARTNER



DONATE

WWW.BEVERLYSBIRTHDAYS.ORG ★ WWW.BEVERLYSBABIES.ORG ★ WWW.PGHFORMULABANK.ORG



#getbehindtheBIRTHday

BE A Memory Maker

BECOME A 2024 PARTNER

Our organization relies on the generous support of corporations and community groups to support our mission. With your financial and in-kind contributions, we can raise \$2.8 million to celebrate tens of thousands of children/families in our region.

CORPORATE & COMMUNITY PARTNER GIVING LEVELS

PARTNERSHIP FEATURES	\$1,000	\$2,500	\$5,000	\$10,000	\$20,000
SOCIAL MEDIA	✓ 1 POST	✓ 1 POST	✓ 2 POSTS	✓ 3 POSTS	✓ 4 POSTS
LOGO FEATURED ON BEVERLYSBIRTHDAYS.ORG	✗	✗	✓	✓	✓
E-NEWSLETTER FEATURES	✗	✓ 1 MENTION	✓ 2 MENTIONS	✓ 3 MENTIONS	✓ 4 MENTIONS
ACKNOWLEDGMENT AT LARGE SCALE FUNDRAISERS <small>BIRTHDAYS & BIRDIES GOLF OUTING EVENING OF BIRTHDAY CHEER GALA</small>	✗	✗	✓	✓	✓
SIGNAGE AT SELECT PROGRAMMING EVENTS <small>BABY SHOWERS & BIRTHDAY PARTIES</small>	✗	✗	✓	✓	✓
LOGO FEATURED ON TV IN BEVERLY'S BIRTHDAYS LOBBY	✓	✓	✓	✓	✓
LOGO ON SUPPORTED BEVERLY'S BIRTHDAYS PRODUCT <small>BIRTHDAY CHEER BOXES YEAR OF CHEER BOXES </small>	✗	✗	✓ 75 FEATURES	✓ 150 FEATURES	✓ 300 FEATURES
TICKETS TO OUR GALA AND/OR GOLF OUTING <small>BIRTHDAYS & BIRDIES GOLF OUTING EVENING OF BIRTHDAY CHEER GALA</small>	✗	✓ 2 TICKETS / GOLFERS	✓ 4 TICKETS / GOLFERS	✓ 6 TICKETS / GOLFERS	✓ 8 TICKETS / GOLFERS
LOGO FEATURED ON THE BIRTHDAY OR BABY BOUTIQUE	✗	✗	✗	✗	✓
INVITATION TO PARTICIPATE IN OUR VIRTUAL HOLIDAY TOY DRIVE & FILL A TRUCK EVENT	✓	✓	✓	✓	✓
OPPORTUNITY FOR CORPORATE / COMMUNITY PARTNERS TO VOLUNTEER	✓	✓	✓	✓	✓

For funding partnerships greater than \$20,000, Beverly's Birthdays will work directly with the partner to customize a tailored package. Partnership recognition includes both financial and in-kind product contributions.

WHAT IS THE IMPACT OF OUR GIFT?

\$1,000



Provides a dinner buffet at three group birthday parties

\$1,000



Provides a birthday clothing shopping experience for ten children.

\$2,500



Feeds 83 babies with the Greater Pittsburgh Infant Formula Bank

\$2,500



Sponsors one free community baby shower

\$5,000



Sponsors Birthday Cheer Boxes for 70 children

\$5,000



Provides 200 expecting families with Newborn Care Packages

\$10,000



Provides special classroom birthday experiences for 19,000 students

\$10,000



Sponsors Beverly's Basics Kits (pajamas and underwear) for 400 children

\$20,000



Sponsors the Birthday Cheer Boxes for an entire agency for a year. (Approximately 280 children)

\$20,000



A month of referrals (300) for formula from The Greater Pittsburgh Infant Formula Bank

WHAT ARE OUR PARTNERS SAYING?

"I CANNOT TRULY PUT INTO WORDS HOW EXTRAORDINARY THIS NON-PROFIT IS OVERALL. I SINCERELY BELIEVE THAT THE WORK BEVERLY'S BIRTHDAYS IS DOING IN THE PITTSBURGH COMMUNITY IS SO WORTHWHILE."

- PARTNER

"EVERY CHILD DESERVES TO BE CELEBRATED, AND WE ARE THANKFUL THAT BEVERLY'S BIRTHDAYS MAKES THESE CELEBRATIONS POSSIBLE FOR CHILDREN IN OUR COMMUNITY!"

- CHRISTINA KRAMER, RANGE RESOURCES

"WE LOVE THE WORK THAT BEVERLY'S BIRTHDAYS IS DOING. PUTTING A SMILE ON A CHILD'S FACE ON THEIR SPECIAL DAY IS ONLY PART OF WHAT THEY DO - THEY INSTILL SELF-CONFIDENCE IN CHILDREN AND SHOW FAMILIES THAT THEY CARE."

- PARTNER

"WHILE A SEEMINGLY SIMPLE PREMISE ON THE SURFACE, THE IMPACT BEVERLY'S BIRTHDAYS MAKES ON THOUSANDS OF UNDERSERVED/UNDERPRIVILEGED KIDS IN OUR REGION IS DEEPLY MEANINGFUL TO A MAJOR MILESTONE OF CHILDHOOD. EVERY CHILD DESERVES TO BE CELEBRATED AND BEVERLY'S BIRTHDAY'S ENSURE THAT HAPPENS."

- MIKE GEIGER, MOE'S

"I WAS IMPRESSED BY THE PASSION, CARING, ENERGY THAT EVERYONE INVOLVED BROUGHT TO THESE KIDS. REGARDLESS OF WHAT WAS HAPPENING OUTSIDE OF THAT ROOM, THERE WAS NOTHING BUT CELEBRATION AND HAPPINESS IN THE ROOM."

- IAN MCWILLIAMS, T-MOBILE