

Celebrating MOMENTS THAT MATTER

BEVERLY'S
BIRTHDAYS



OUR STORY

In 2012, our founder, Megs Yunn, met a young girl named Beverly who shared with Megs that she had never had a birthday party of her own or even a slice of her own birthday cake. Inspired by this interaction, Megs decided to start the nonprofit Beverly's Birthdays.



OUR PURPOSE

We connect with health agencies, social service providers, and community organizations to provide our programs and services to children and families across South Western Pa. We focus on positive relationship building, resource connectivity, and supporting basic material need.



OUR EXPANSION

In the beginning, our mission was only focused on birthdays. Over the years, we have expanded our service offerings to include, **BIRTHDAYS, BABIES, and, BASIC CARE.** Through these divisions, we are able to help meet the essential needs of tens of thousands of families in Southwestern PA.

OUR SERVICES

By using the vehicle of celebration, we remind children and families that they are important, are special, and they matter.



CLASSROOM
BIRTHDAYS



BIRTHDAY
CELEBRATIONS



BIRTHDAY
PRESENTS



BEVERLY'S
BABIES



BASICS
BOUTIQUE

...AND SO MUCH MORE!

"BIRTHDAYS ARE ABOUT LETTING THE
WORLD KNOW YOU MATTER."

- UNIQUE, 11, BIRTHDAY RECIPIENT

YEARLY IMPACT



BABIES

35
FREE COMMUNITY BABY SHOWERS HOSTED

4,000
BABIES SUPPORTED

2,400
BABIES FED

2,200
DIAPER BAGS DISTRIBUTED

1,000
SAFE SLEEP SACKS DISTRIBUTED

8,000+
CANS OF FORMULA DISTRIBUTED



BIRTHDAYS

15,000
CLASSROOM BIRTHDAYS RECOGNIZED

12,000
BIRTHDAY GIFT PACKAGES DISTRIBUTED

140
GROUP BIRTHDAY PARTIES HOSTED

2,200
BIRTHDAY BOUTIQUE SHOPPERS CELEBRATED

3,350
CUPCAKES GOBBLED UP

TOO MANY TO COUNT
BIRTHDAY WISHES GRANTED



BASICS

2,000
TOOTHBRUSHES/TOOTHPASTE DISTRIBUTED

2,200
PAIRS OF PAJAMAS DISTRIBUTED

25,000
HYGIENE PRODUCTS DISTRIBUTED

6,000
PACKAGES OF BABY WIPES DISTRIBUTED

3,300
PACKAGES OF DIAPERS DISTRIBUTED

3,500
BIRTHDAY DINNER MEALS

\$2.8 MILLION

IN CASH CONTRIBUTIONS RAISED



\$600,000

IN PRODUCT DONATIONS RECEIVED



175+

SOCIAL SERVICE AGENCIES SUPPORTED



7

COUNTIES SERVED



3,600

VOLUNTEER HOURS SERVED



GET INVOLVED

I GIVE TO BEVERLY'S BIRTHDAYS BECAUSE THE CULTURE AND MISSION ARE UNPARALLELED. THE DIFFERENCE THEY MAKE IN THE LIVES OF CHILDREN AND FAMILIES IS SO SIGNIFICANT.

- TOP DONOR



VOLUNTEER



PARTNER



DONATE



#getbehindtheBIRTHday

BE A Memory Maker

BECOME A 2024 PARTNER

Our organization relies on the generous support of corporations and community groups to support our mission. With your financial and in-kind contributions, we can raise \$2.8 million to celebrate tens of thousands of children/families in our region.

CORPORATE & COMMUNITY PARTNER GIVING LEVELS

PARTNERSHIP FEATURES	\$1,000	\$2,500	\$5,000	\$10,000	\$20,000
SOCIAL MEDIA	✓ 1 POST	✓ 1 POST	✓ 2 POSTS	✓ 3 POSTS	✓ 4 POSTS
LOGO FEATURED ON BEVERLYSBIRTHDAYS.ORG	✗	✗	✓	✓	✓
E-NEWSLETTER FEATURES	✗	✓ 1 MENTION	✓ 2 MENTIONS	✓ 3 MENTIONS	✓ 4 MENTIONS
ACKNOWLEDGMENT AT LARGE SCALE FUNDRAISERS <i>BIRTHDAYS & BIRDIES GOLF OUTING EVENING OF BIRTHDAY CHEER GALA</i>	✗	✗	✓	✓	✓
SIGNAGE AT SELECT PROGRAMMING EVENTS <i>BABY SHOWERS & BIRTHDAY PARTIES</i>	✗	✗	✓	✓	✓
LOGO FEATURED ON TV IN BEVERLY'S BIRTHDAYS LOBBY	✓	✓	✓	✓	✓
LOGO ON SUPPORTED BEVERLY'S BIRTHDAYS PRODUCT <i>BIRTHDAY CHEER BOXES YEAR OF CHEER BOXES </i>	✗	✗	✓ 75 FEATURES	✓ 150 FEATURES	✓ 300 FEATURES
TICKETS TO OUR GALA AND/OR GOLF OUTING <i>BIRTHDAYS & BIRDIES GOLF OUTING EVENING OF BIRTHDAY CHEER GALA</i>	✗	✓ 2 TICKETS / GOLFERS	✓ 4 TICKETS / GOLFERS	✓ 6 TICKETS / GOLFERS	✓ 8 TICKETS / GOLFERS
LOGO FEATURED ON THE BIRTHDAY OR BABY BOUTIQUE	✗	✗	✗	✗	✓
INVITATION TO PARTICIPATE IN OUR VIRTUAL HOLIDAY TOY DRIVE & FILL A TRUCK EVENT	✓	✓	✓	✓	✓
OPPORTUNITY FOR CORPORATE / COMMUNITY PARTNERS TO VOLUNTEER	✓	✓	✓	✓	✓

For funding partnerships greater than \$20,000, Beverly's Birthdays will work directly with the partner to customize a tailored package. Partnership recognition includes both financial and in-kind product contributions.

YOUR GIFT IN ACTION

\$1,000



Provides a dinner buffet at three group birthday parties

\$1,000



Provides essential items for ten children shopping on the Basics Boutique

\$2,500



Feeds 83 babies with the Greater Pittsburgh Infant Formula Bank

\$2,500



Sponsors one free community baby shower

\$5,000



Sponsors Birthday Cheer Boxes for 70 children

\$5,000



Provides 200 expecting families with Newborn Care Packages

\$10,000



Provides special classroom birthday experiences for 19,000 students

\$10,000

Provides pajamas and underwear for 400 children annually



\$20,000

Sponsors the Birthday Cheer Boxes for an entire agency for a year. (Approximately 280 children)



\$20,000

A month of referrals (300) for formula from The Greater Pittsburgh Infant Formula Bank



WHY IT MATTERS

"EVERYONE ON THE BEVERLY'S BIRTHDAYS TEAM HAS BEEN INCREDIBLE. THEY ALWAYS COME TO OUR CENTER WITH SMILES ON THEIR FACES AND IT IS CLEAR HOW MUCH THEY ENJOY SPREADING CHEER TO OUR FAMILIES. WE ARE SO APPRECIATIVE OF THIS PARTNERSHIP"

- NORTHSIDE FAMILY CENTER

"EVERY CHILD DESERVES TO BE CELEBRATED, AND WE ARE THANKFUL THAT BEVERLY'S BIRTHDAYS MAKES THESE CELEBRATIONS POSSIBLE FOR CHILDREN IN OUR COMMUNITY!"

- CHRISTINA KRAMER, RANGE RESOURCES

"THIS BABY SHOWER WAS ONE OF THE BEST EXPERIENCES OF MY LIFE."

- EXPECTING MOM

"WHILE A SEEMINGLY SIMPLE PREMISE ON THE SURFACE, THE IMPACT BEVERLY'S BIRTHDAYS MAKES ON THOUSANDS OF UNDERSERVED/UNDERPRIVILEGED KIDS IN OUR REGION IS DEEPLY MEANINGFUL TO A MAJOR MILESTONE OF CHILDHOOD. EVERY CHILD DESERVES TO BE CELEBRATED AND BEVERLY'S BIRTHDAY'S ENSURE THAT HAPPENS."

- MIKE GEIGER, MOE'S

"I WAS IMPRESSED BY THE PASSION, CARING, ENERGY THAT EVERYONE INVOLVED BROUGHT TO THESE KIDS. REGARDLESS OF WHAT WAS HAPPENING OUTSIDE OF THAT ROOM, THERE WAS NOTHING BUT CELEBRATION AND HAPPINESS IN THE ROOM."

- T-MOBILE